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PART—I

Notifications, Orders and Declarations by Haryana Government

AGRICULTURE DEPARTMENT

The 21st December, 2005

No. 2968-Agri. II(I)-2005/19367.—The Governor of Haryana is pleased to reconstitute the Kisan Call Centre

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and State Level Agriculture Mass Media Committee by clubbing the two Committees to monitor the functions of the Kisan Call Centre and the Mass Media Support for Agriculture Extension.

1.	Financial Commissioner and Principal Secretary to Government Haryana, Agriculture Department.	Chairperson
2.	Director of Agriculture, Haryana, Panchkula	Member
3.	Director of Animal Husbandry and Dairy Development Haryana	Member
4.	Director of Fisheries, Haryana	Member
5.	Director of Horticulture, Haryana	Member
6.	Director, Doordarshan Kendra, Hisar	Member
7.	Director, All India Radio, Hisar	Member
8.	Nodal Officer, Local Call Centre, Director, Directorate of Wheat Development, CGO Complex-1, 3rd Floor, Nehru Nagar, Ghaziabad	Member
9.	Principal General Manager, Telecom, BSNL, Chandigarh	Member
10.	General Manager, Telecom, BSNL, Haryana Circle, Ambala Cantt.	Member
11.	Director, Extension Education, CCS HAU, Hisar	Member
12.	District President, Kisan Club, Hisar	Member
13.	Addl, Director of Agriculture (Extension), Haryana, Panchkula	Member Secretary

The Committee will carry out the following functions:—

- (i) Plan, review and approve the policy and broad guidelines for the content creation for the LPTs/HPTs and FM stations of All India Radio and to review the content broadcast over the previous one and suggest changes and modifications.
- (ii) Review and monitor the functions of the Kisan Call Centre.
- (iii) Review the replies given by the 1st and 2nd level operators of the Kisan Call Centres on regular basis and suggest corrective action.
- (iv) Devise and conduct training programmes for the Level-1 and Level-II functionaries of the call centre.
- (v) Review technical issues like configuration of exchanges and quality of calls.
- (vi) Ensure that call centres are provided with the latest information on crop practices and other relevant Agriculture details.
- (vii) Devise crisis response mechanism to be fed to the call centres.

The headquarters of the Committee shall be at Chandigarh.

The term of this Committee shall be for 5 years.

The official members of the Committee shall draw their travelling and daily allowances from their respective departments/organizations. The travelling and daily allowance of the non-official members shall be borne by the Department of Agriculture under the scheme and head as follows:—

> "2401-Crop Husbandry Non Plan-109 Extensions and Farmers' Training Scheme for Agriculture and Extension Training of Farmers."

The committee shall meet at least once in six months for finalizing the programmes for broadcast/telecast and to review the functioning of the Kisan Call Centres. As regards nomination of non-official members from amongst progressive farmers of the state, notification would be issued separately.

ASHA SHARMA,

Chandigarh:

Financial Commissioner and Principal Secretary to Government Haryana, Agriculture Department.

The 15th December, 2005